



# 1980 to 1989

## DECOR CELEBRATES 100TH ANNIVERSARY, ENJOYS CONTINUED SUCCESS

DECOR turns 130 years old this year, and this new department marks the milestone with a look back at covers, articles and advertisements from past decades.

For extended anniversary coverage, visit our blog at [www.decor130.wordpress.com](http://www.decor130.wordpress.com).

### CELEBRATE OUR BIRTHDAY ONLINE!

Visit [www.decor130.wordpress.com](http://www.decor130.wordpress.com) to participate in our reader's blog where you can reflect on the history of art and framing and discuss the industry's future with fellow readers. Also, see our expanded anniversary coverage, including the magazine's entire debut issue (to be posted midyear) from December 1880!

**D**ECOR opened the decade by celebrating its 100th anniversary with the following proclamation in the January issue:

"Throughout (the magazine's) 100-year history, a handful of owners and editors, writers and correspondents, have interested long hours of personal and professional interest in the publication, the industries and the readers. Even in bad economic times, readers encouraged DECOR's editors to the faith in the industries—and in themselves."

The 276-page issue focused on the magazine's legacy, the current state of the industry, and the future. Articles focused on the growth of the popular art market, retailing, technology, industry leaders and partnerships, education and trends.

Throughout the decade, the magazine continued to range from 200 to 300 pages per issue and featured even more color with graphics, photographs and advertisements. Trade shows and retailers continued to prosper.

The decade of Reagan also featured the continuation of consolidation of the framing industry, notably in the establishments of Larson-Juhl and Nielsen Bainbridge.



1982



1986



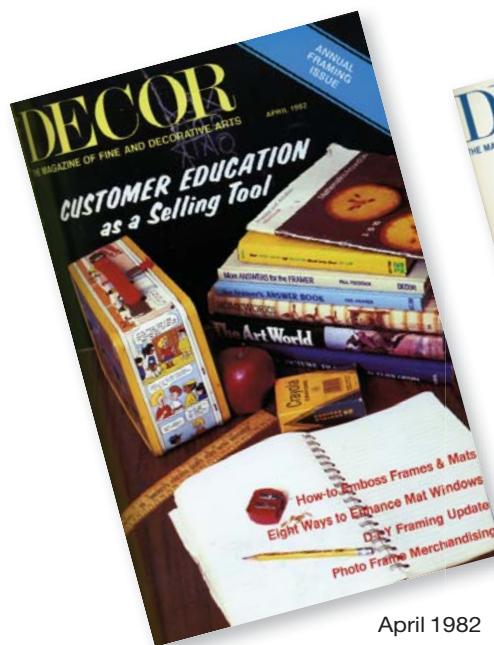
1986



1982



1989



April 1982



January 1982



August 1986



June 1982

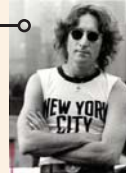










October 1989



November 1989

## TIMELINE

- 1980 – John Lennon is assassinated 
- 1981 – Pope John Paul II and President Ronald Reagan survive assassination attempts 
- 1982 – "E.T." becomes a box office smash 
- 1983 – Sally Ride becomes the first American woman in space 
- 1984 – Bruce Springsteen, Madonna and Prince release landmark albums 
- 1985 – A hole in the ozone layer is discovered 
- 1986 – The Challenger space shuttle explodes 
- 1987 – "Black Monday" on the New York Stock Exchange occurs 
- 1988 – Pan Am Flight 103 is bombed over Lockerbie 
- 1989 – The Berlin Wall falls 